Ellerbee Consulting GmbH

Business and technology consulting for the financial industry

Ellerbee Consulting provides tailored consulting services to the financial industry.

We specialize in:

- Management of multi-million dollar projects
- Trading operations (business and technology)
- Front-office, middle-office and back-office processing
- · Technology architecture, design and development
- Business process re-engineering
- Operations and technology management

Strategically based in Zurich, Switzerland, **Ellerbee Consulting** can manage assignments in any area of the world*. Put the experience and professionalism of **Ellerbee Consulting** to work for you.

* subject to time availability

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James Ellerbee, Founder and President.

More than thirty years of experience managing multi-million dollar projects and technology strategies for global financial institutions. Jim's experience includes:

- Investment banking, private banking, asset management, corporate banking, trading, settlement, clearing, over-the-counter and exchange operations
- Directing operations and overseeing one of the largest global fund-of-hedge-fund businesses in the world
- Developing, implementing and reviewing strategies for extremely complex structured products businesses
- Developing organizations, processes and the technical infrastructure necessary to support enterprise-level, mission-critical eCommerce applications
- Managing the various aspects of one of the largest Java-based Internet projects in the United States
- Managing the technology direction for several large foreign exchange businesses
- Directing large, multi-tiered business and technology projects
- Designing and establishing new technology platforms, as well as support from inception
- Managing international client and staff relationships (Middle East, Asia, Europe, Latin America, North America)
- Negotiating technology issues related to tax, legal, compliance and regulatory reporting internationally
- Developing the business and technology framework for European regulatory reporting
- Developing end-to-end processing for: hedge funds, fund-of-hedge-funds (FoHFs), structured derivatives and hybrid products, foreign exchange cash and derivatives, commodities, equity and fixed-income derivatives, listed and over-the-counter equities, fixed income cash securities, treasury funding and other financial business areas
- Collaborating on merger-related planning and execution activities (with intimate involvement in more than one dozen mergers)

Ellerbee Consulting can provide a wide range of consulting services both to businesses in the financial arena and the technology organizations that service them. A sampling of our service offerings is listed below.

Business Services

- Project management
- Business-directed technology strategy
- Operational restructuring and consolidation support
- Business case development and analysis
- Business request for information (RFI) and request for proposal (RFP) development
- Business process reviews/appraisals/consultations
- Vendor selection and management
- Business staff reviews, selection and management
- Business continuity planning and execution

Technology Services

- Application landscape design and implementation management
- Architectural reviews/appraisal/consultations
- Technology appraisals/consultations
- Application risk reviews/appraisal/consultations
- IT project management (complete end-to-end life-cycle)
- Application design
- Requirements analysis, specifications and verification
- Vendor selection and management
- Market data vendor and application analysis
- Implementation rollout reviews/appraisal/consultations
- Request for information (RFI) and request for proposal (RFP) development/response/management
- Technology optimization/consolidation analysis/review
- Information technology team selection and management
- Systems globalization and internationalization support

Feel free to contact us for information about service options not listed above.

Ellerbee Consulting project experience includes:

- Web-based multi-lingual corporate banking client delivery
- Client and street-side regulatory and tax reporting
- High net worth client support
- Investment guidelines monitoring and alert management
- UCITS FoHF setup and processing
 Structured products origination, trading and operations
- Fund-of-hedge-fund portfolio management and processing
- Managed account platform design and implementation
- Automated hedge fund administrator integration
- Business technology consolidation and retirement strategy
- Multi-bank client reporting
- Business merger analysis, execution and post-execution management
- Margin trading and collateral management (exchange and OTC)
- Foreign exchange pricing, order management and trading
- Customer relationship management
- Automated front-to-back foreign exchange straight-thru processing
- Foreign exchange derivatives pricing and management
- Client statement reporting and management
- Market data vendor/application analysis and strategy
- Treasury multi-currency liquidity management
- Physical commodities and refinery processing infrastructure
- Securities order matching and execution end-to-end execution